



For Immediate Release
Photo Attached

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Southeastern Credit Union Announces New Location in Waycross, GA

Valdosta, Georgia (May 12, 2017) –

Southeastern Credit Union has gained regulatory approval to serve the residents and businesses located in Ware and Pierce County, Georgia. The credit union plans to open its first location at 1701-B Boulevard Square, Waycross, Georgia. Berry Tanner, a lifelong resident of Ware County has been named Ware/Pierce Area Executive and will lead this new effort for Southeastern Credit Union. Tanner, a career banker, was previously employed as an executive of a large regional bank. Commenting on this opportunity, Southeastern CEO Mike Gudely said, “naturally we are excited to be coming to a new market, but having someone of Berry’s caliber to lead this effort is just tremendous, not only for our organization, but the community as well.”

Tanner said “this is a great opportunity to get back to my roots in Ware and Pierce County and to work for a financial institution that prides itself on meaningful community involvement”. Elaborating further, Tanner remarked “my career success took me further and further away from the thing I loved most, interacting and helping people with the financial challenges they face. I’m looking forward to getting back into the community, and not just from a professional standpoint, but from a civic and service perspective as well.”

Waycross, Ga will be Southeastern’s seventh location, with six branches located in Valdosta, Tifton, Moody AFB, and Nashville, GA. Southeastern Credit Union was founded in 1953, and has been providing financial services for over 63 years. Any resident or business of Ware or Pierce County is eligible to bank with Southeastern and enjoy lower rates on loans and higher rates on deposits, and fewer fees than what is generally available from a bank.

Southeastern Credit Union is \$235 million credit union headquartered in Valdosta, GA with seven branch locations in Southeast Georgia. The credit union provides a full array of financial products and services to individuals and businesses. It is an EOE, Equal Housing Lender, and all deposits are federally insured by the NCUA.

Southeastern Credit Union is a not-for-profit financial institution serving South Georgia since 1953. The Credit Union is owned by its 29,000+ members. Southeastern has branch offices in Valdosta, Tifton, Moody AFB and Nashville, Georgia. Anyone who lives in Lowndes County, Georgia or one of the nine surrounding South Georgia counties can bank with Southeastern. For more information, visit www.SoutheasternCU.com.

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